



HEY!

THANK YOU FOR
DOWNLOADING OUR
GUIDE TO SEARCH ENGINE
OPTIMIZATION!

WE ARE ALSO HAPPY TO HELP YOU IN OTHER AREAS!
WE KNOW OUR WAY AROUND HERE:

- SEO & content marketing
- Ads in Google, Bing, Facebook, Instagram, Pinterest, LinkedIn, TikTok & YouTube
- Websites & online applications
- Graphic- & corporate design
- Motion design & television advertising

ARE YOU INTERESTED? THEN TAKE A LOOK AT OUR
WEBSITE AND FIND OUT MORE:

[VISIT THE WEBSITE](#)

The Three Pillars of Search Engine Optimization

Technical SEO

The **technical foundation**
that makes everything work.

- Fast loading times
- Mobile optimization
- Indexing
- Structured data
- HTTPS / Security

On-page optimization

Everything you optimize
directly on your website.

- Content quality
- Keywords
- Headings
- Internal links
- Usability
- User experience

Off-page optimization

Everything **others say about**
or link to your website.

- Backlinks
- Online PR
- Brand mentions
- Social signals

