



HEY!

THANK YOU FOR
DOWNLOADING OUR GUIDE
ON LOW HANGING FRUITS!

WE ARE ALSO HAPPY TO HELP YOU IN OTHER AREAS!
WE KNOW OUR WAY AROUND HERE:

- SEO & content marketing
- Ads in Google, Bing, Facebook, Instagram, Pinterest, LinkedIn, TikTok & YouTube
- Websites & online applications
- Graphic- & corporate design
- Motion design & television advertising

ARE YOU INTERESTED? THEN TAKE A LOOK AT OUR
WEBSITE AND FIND OUT MORE:

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Low Hanging Fruits

High-hanging fruits

- High effort
- Strategically important
- Impact only in the medium to long term

Example:

Implementing new systems, major marketing strategy

Low-hanging fruits

- Minimal effort
- Immediate benefits
- Quick to implement ("quick wins")

Example:

Make minor SEO adjustments, contact existing customers

Medium-hanging fruits

- Moderate effort
- Clear, but not immediate, results
- Initial planning required

Example:

Minor process optimizations, adjusting campaigns

Roots (Foundation)

- Not a "return" in the traditional sense, but essential
- The foundation for everything else

Example:

Corporate culture, data infrastructure, infrastructure

