



HEY!

THANK YOU FOR
DOWNLOADING OUR GUIDE
ON PPC (PAY-PER-CLICK)!

WE ARE ALSO HAPPY TO HELP YOU IN OTHER AREAS!
WE KNOW OUR WAY AROUND HERE:

- SEO & content marketing
- Ads in Google, Bing, Facebook, Instagram, Pinterest, LinkedIn, TikTok & YouTube
- Websites & online applications
- Graphic- & corporate design
- Motion design & television advertising

ARE YOU INTERESTED? THEN TAKE A LOOK AT OUR
WEBSITE AND FIND OUT MORE:

[VISIT THE WEBSITE](#)

Which channels use PPC?



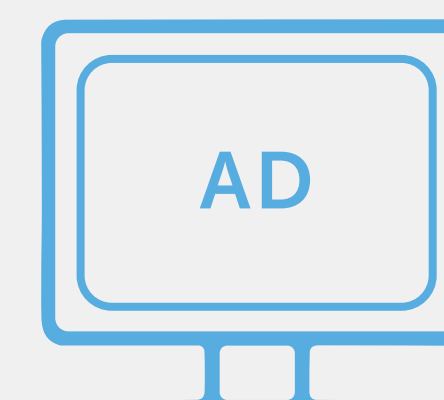
SEA

Google Ads, Microsoft Advertising



Social Media Advertising

Facebook, Instagram, LinkedIn, TikTok, Pinterest, Reddit, and other platforms



Display Advertising

Banner and video ads on websites



Shopping Ads

Product listings on Google Shopping or similar platforms

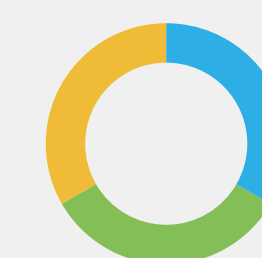


Youtube Ads

Video ads billed on a per-click basis



<https://www.dreikon.de/en/news/glossary/ppc/>



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