

HEY!

THANK YOU FOR
DOWNLOADING OUR GUIDE
ON MULTIMODALE KI!

**WE ARE ALSO HAPPY TO HELP YOU IN OTHER AREAS!
WE KNOW OUR WAY AROUND HERE:**

- SEO & content marketing
- Ads in Google, Bing, Facebook, Instagram, Pinterest, LinkedIn, TikTok & YouTube
- Websites & online applications
- Graphic- & corporate design
- Motion design & television advertising

ARE YOU INTERESTED? THEN TAKE A LOOK AT OUR WEBSITE AND FIND OUT MORE:

VISIT THE WEBSITE

How does multimodal AI work?

Collect information from various sources

Text

e.g., words, contextual meanings, and sentence structures

Image

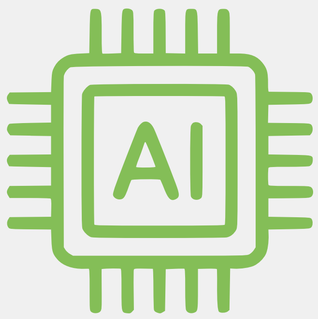
e.g., objects, shapes, spatial relationships, or visible text

Audio

e.g., speech, sounds, or temporal patterns

Translation into Mathematical Representations

Relating Information to One Another



Multimodal AI

Further Processing of the Content

Use a Shared Context

› Answer questions

› Classify content

› Extract information

› Describe relationships

› Generate new content

Using multiple modalities does not automatically lead to more accurate results.

A blurry image, an ambiguous question, or conflicting information can compromise the quality of the output.

CC

https://www.dreikon.de/en/news/glossary/multimodal-ai/

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