

HEY!

THANK YOU FOR
DOWNLOADING OUR GUIDE
ON KNOWLEDGE GRAPH!

**WE ARE ALSO HAPPY TO HELP YOU IN OTHER AREAS!
WE KNOW OUR WAY AROUND HERE:**

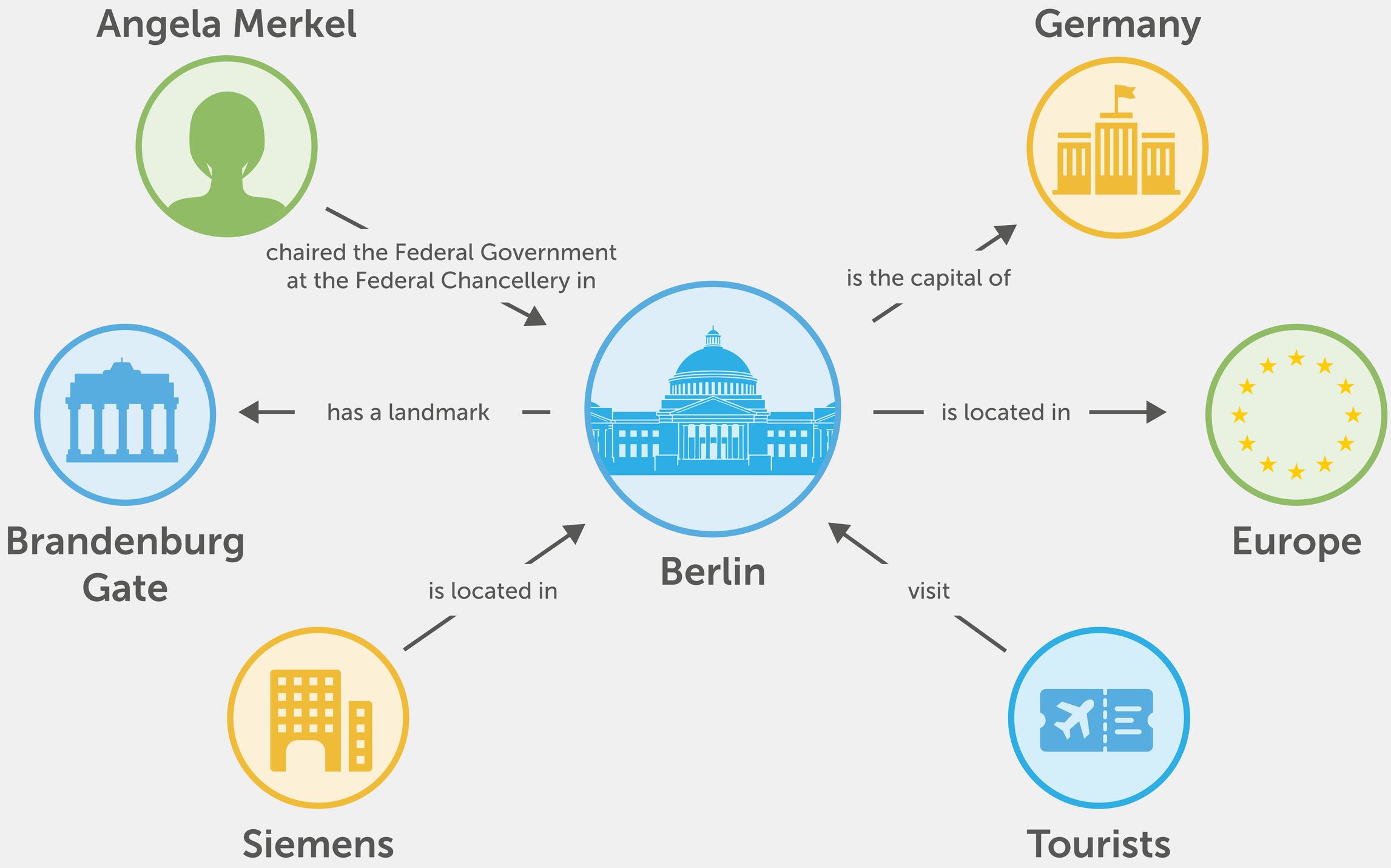
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Knowledge Graph

Knowledge in the form of entities and relationships



Entities Clearly Defined

Key objects (e.g., people, places, companies, products, etc.) are recorded as separate entities.

Explicit Relationships

Specific relationships are stored between the entities (e.g., “capital of”).

Structured Presentation

The information is standardized and machine-readable, allowing search engines and AI systems to understand the relationships between data points.

Context and Meaning

Linking entities creates a knowledge network that goes beyond individual keywords and establishes meanings within a context.

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https://www.dreikon.de/en/news/glossary/knowledge-graph/

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