



HEY!

THANK YOU FOR DOWNLOADING
OUR GUIDE FOR
FACEBOOK IMAGE SIZES!

WE ARE ALSO HAPPY TO HELP YOU IN OTHER AREAS!
WE KNOW OUR WAY AROUND HERE:

- SEO & content marketing
- Ads in Google, Bing, Facebook, Instagram, Pinterest, LinkedIn, TikTok & YouTube
- Websites & online applications
- Graphic- & corporate design
- Motion design & television advertising

ARE YOU INTERESTED? THEN TAKE A LOOK AT OUR
WEBSITE AND FIND OUT MORE:

[VISIT THE WEBSITE](#)

Facebook image sizes

Personal profile

Cover image: 820 x 312 px

- Recommended minimum size: 400 x 150 px
- Displayed size:
 - Desktop: 820 x 312 px
 - Mobile: 640 x 360 px
- Save your image as a JPG file in sRGB color profile or as a PNG file for images with text or logos
- Max. 100 KB

If your cover photo contains a logo or text, upload it as a PNG file for better quality.

Stories: 1080 x 1920 px

- Maximum duration: 15 seconds
- Maximum file size: 4 GB
- File formats:
 - Image: JPG, PNG
 - Video: MP4, MOV

Shared Link: 1200 x 630 px

- Recommended minimum size: 500 x 261 px
- Facebook automatically generates the image section for other formats.

If the image quality is too low, the link can also be shared without an image.

Highlight Bild: 1200 x 717 px

- Angezeigte Größe: 843 x 504 px

Carousel / Album: 1200 x 1200 px

- Recommended minimum size: 1080 x 1080 px
- Minimum number of carousel images: 2
- Maximum number of carousel images: 10
- file formats: JPG or PNG
- video length: max. 240 minutes
- Maximum file sizes:
 - Image: 30 MB
 - Video: 4 GB

Profile picture: 320 x 320 px

- Recommended minimum size: 180 x 180 px
- Displayed size:
 - Desktop: 170 x 170 px
 - Mobile: 128 x 128 px
 - photo thumbnail: 32 x 32 px

The profile picture represents your company on Facebook. Your picture should look good in a round format and when very small.

Shared image: 1200 x 630 px

- Displayed size: 504 px x variable height
- Max. aspect ratio: 1:1

Shared image: 1200 x 1500 px

- Displayed size: 500 px x variable height
- Max. height: 750 px

Shared video: 1200 x 720 px

- Recommended minimum size: 500 px x variable height
- Recommended formats: MP4 or MOV
- aspect ratio: 16:9, 1:1
- Displayed video size
 - 500 x 282 px (16:9) or
 - 500 x 500 px (1:1)

Videos may not exceed a length of 240 minutes and a size of 4 GB. Ideally, the video should be subtitled so that users can watch it on the go.

Event image: 1920 x 1080 px

- Displayed size: 470 x 174 px