



HEY!

THANK YOU FOR DOWNLOADING
OUR GUIDE FOR PINTEREST IMAGE
SIZES DOWNLOADED!

WE ARE ALSO HAPPY TO HELP YOU IN OTHER AREAS!
WE KNOW OUR WAY AROUND HERE:

- SEO & content marketing
- Ads in Google, Bing, Facebook, Instagram, Pinterest, LinkedIn, TikTok & YouTube
- Websites & online applications
- Graphic- & corporate design
- Motion design & television advertising

ARE YOU INTERESTED? THEN TAKE A LOOK AT OUR
WEBSITE AND FIND OUT MORE:

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Pinterest image sizes

Wall preview & profile picture

Wall preview

- Recommended resolution: 600 x 600 px
- Displayed size: ca. 200 x 200 px
- Format: 1:1
- Pinterest automatically selects a square section for non-square formats.



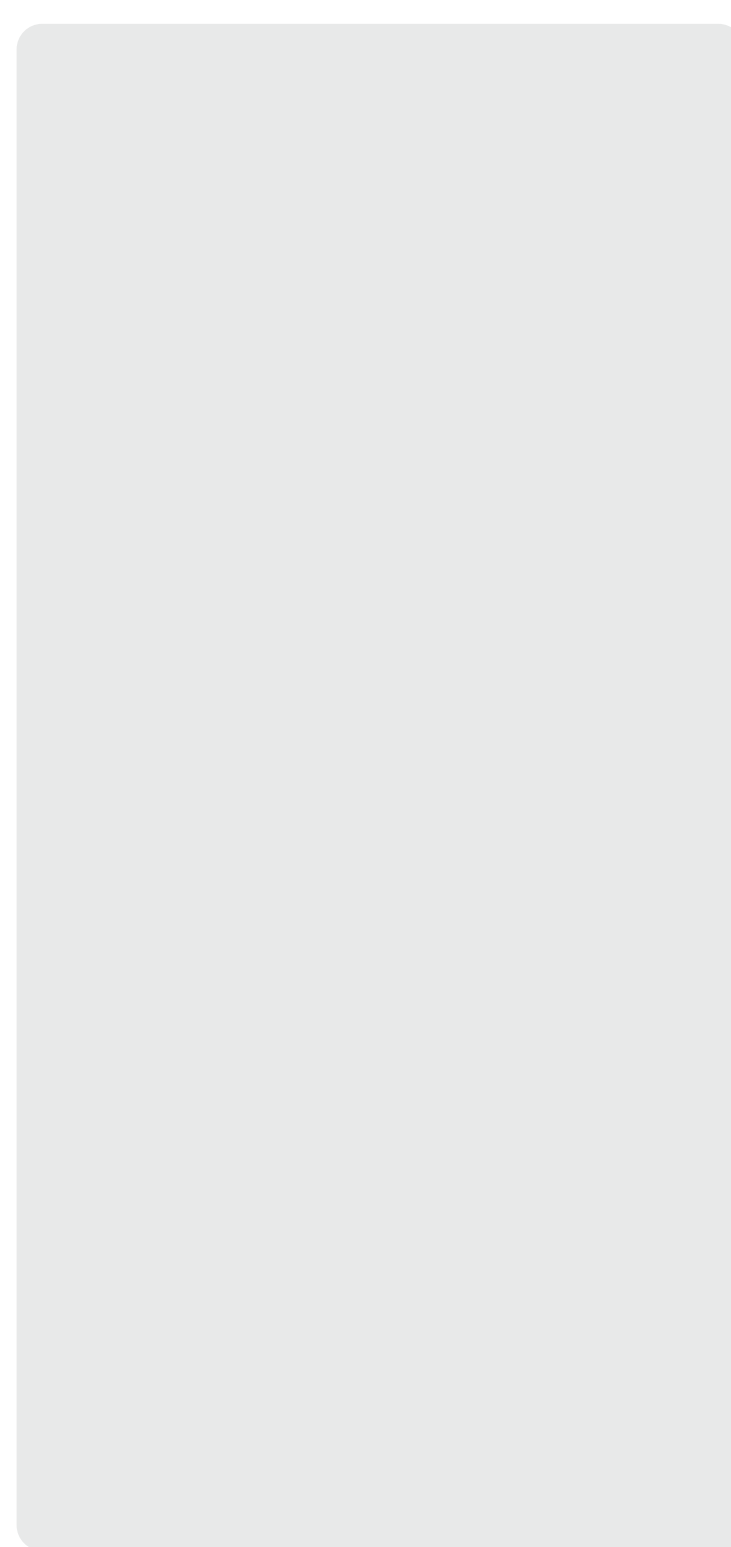
profile picture

- Recommended resolution: 165 x 165 px
- Format: 1:1
- Maximum file size: 10 MB
- Image is cropped in a circular shape

Standard Pin, Video Pin & Carousel Pin

Standard-Pin

- Recommended resolution: 1000 x 1500 px
- Possible formats: 2:3, 1:1 und 2:2:1
- Square pin: 1000 x 1000 px
- Short Pin: 1200 x 900 px (4:3)
- Maximum file size: 20 MB

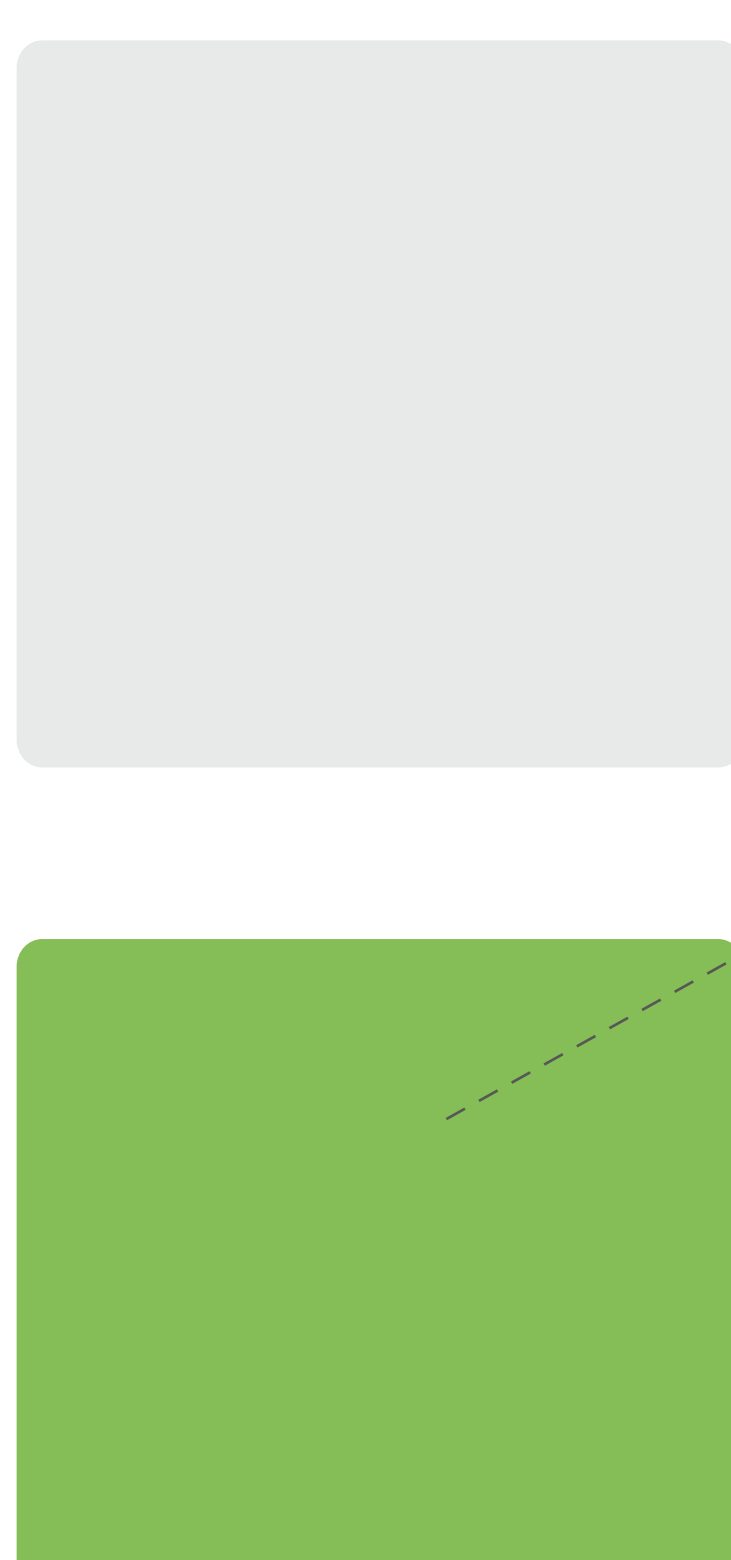


Carousel pin

- Recommended resolution: 1000 x 1500 px
- Format: 2:3
- Maximum file size: 32 MB per image
- 2-5 images of the same size
- Can only be created via a company account

Long-Pin

- Portrait pin
- Preferred in the mobile experience
- Recommended resolution: 600 x 1260 px or 1000 x 2100 px
- Also known as "giraffe pin"
- More noticeable due to excessive length

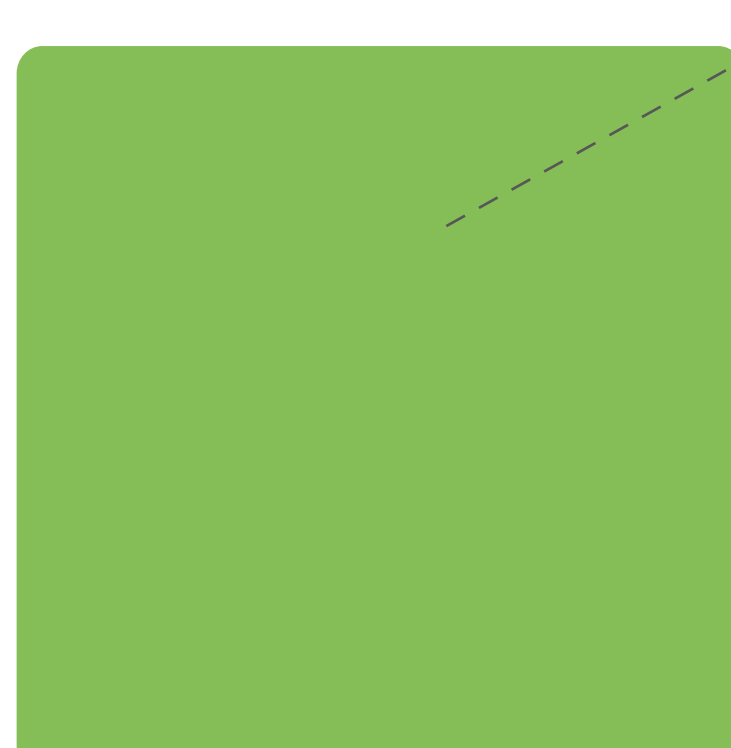
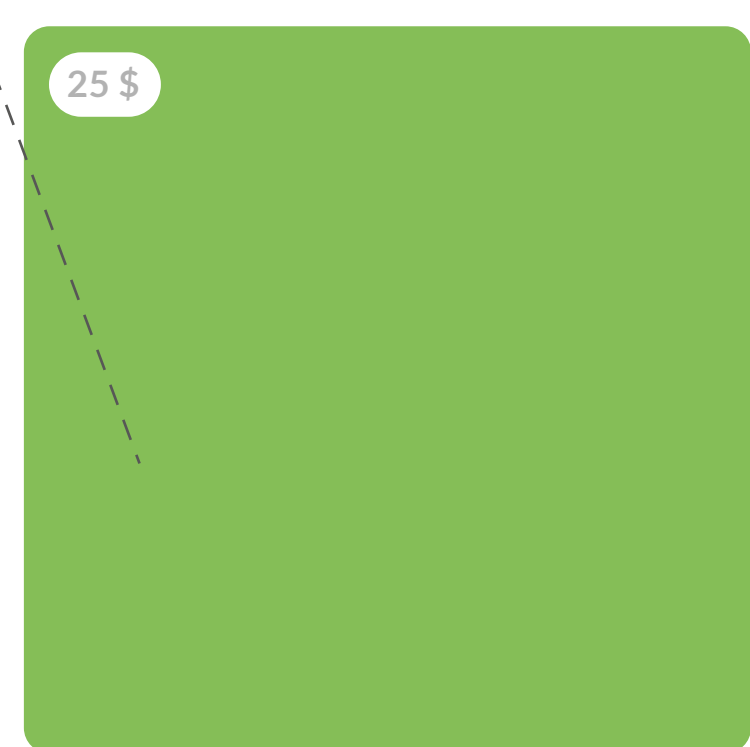


Story/Idea Pin

- Image or video size: 1080 x 1920 px
- Format: 9:16
- Duration up to 60 seconds, preferably 15-20 seconds
- File format: MP4 or .mov
- File size: up to 2 GB

Collection pin

- Recommended resolution: 1000 x 1000 px, 600 x 1260 px, 1000 x 1500 px or 1000 x 2000 px
- Possible formats: 1:1, 1:2, 2:3
- Can consist of an image (max. 10 MB) or video (max. 2 GB, length: 4 seconds to 5 minutes)
- Up to 24 products from the shop can be linked.
- Particularly interesting for shop operators



Pinterest Board Cover

- 600 x 600 px (1:1)
- 222 x 150 px (1.5:1) for the thumbnail
- It is recommended to ensure a consistent design.

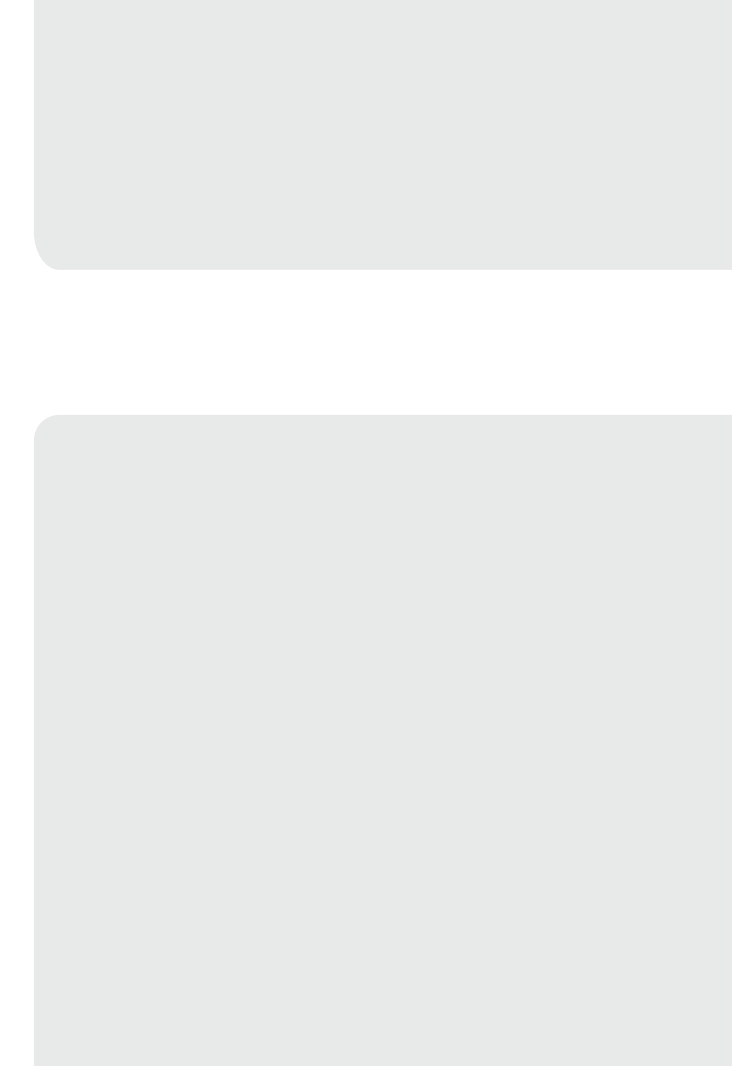
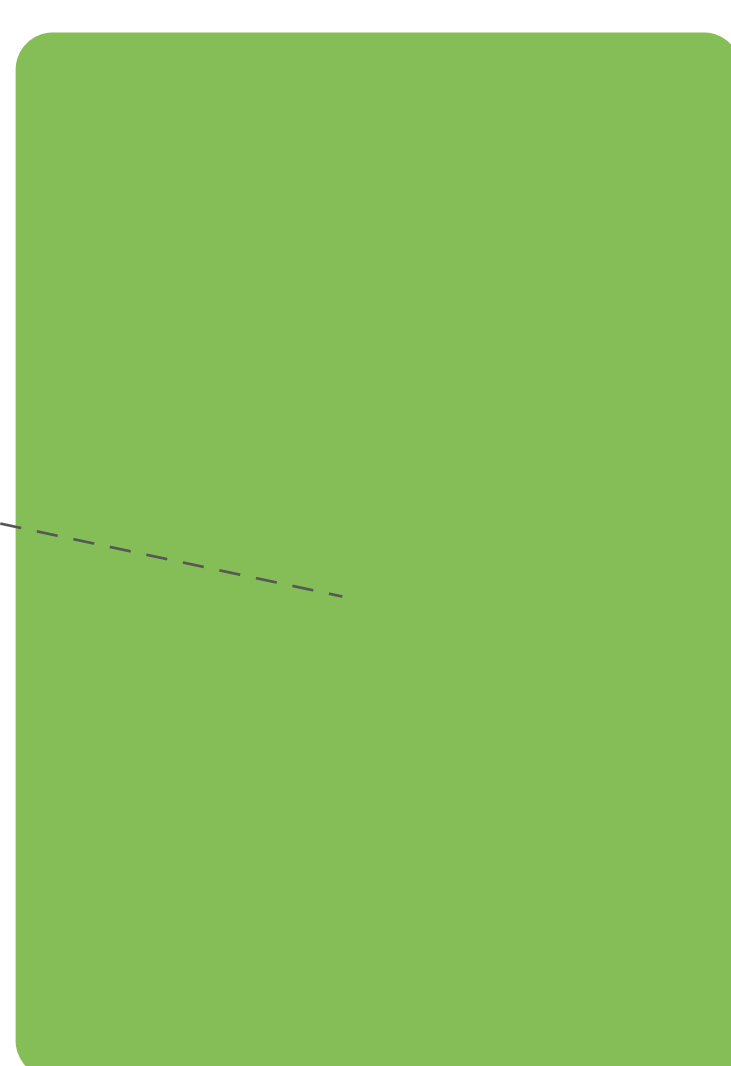
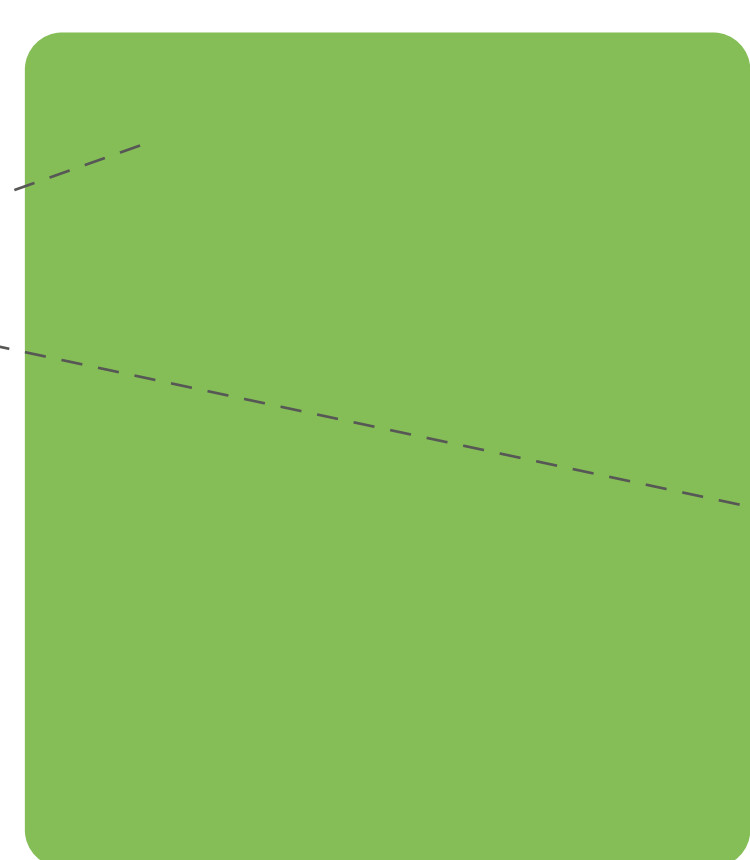
Video-Pin

- Recommended format: 9:16
- Other possible formats: 4:5, 2:3, 1:1, 16:9
- File type: .mp4, .m4v oder .mov
- Video length: 4 Sek. - 5 Min.
- Maximum file size: 2 GB

For businesses

Frame format (Pinterest Shop Ads):

- 1000 x 1500 px (2:3)
- Story/Idea Ads: 1080 x 1920 px (9:16)
- Tip: Mobile portrait formats are delivered more frequently.



Profile cover for companies

Profile cover

- Recommended resolution: min. 800 x 450 px to max. 1440 x 810 px
- Format: 9:16
- Can images or videos be
- Video length: 4 Sek. - 5 Min.
- Maximum file size: 2 MB

